

GRAPHIC DESIGN PART 1

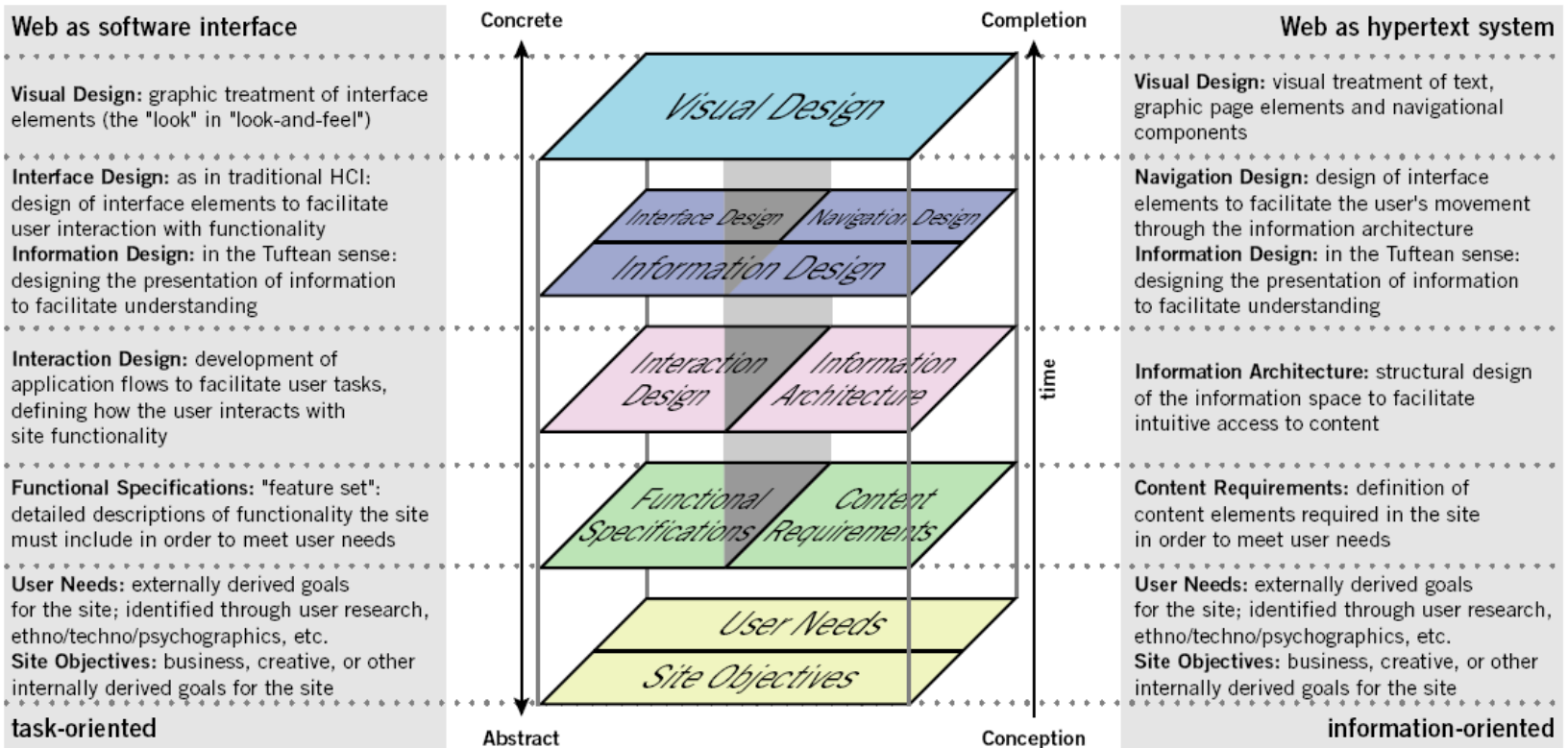
PREVIOUS EPISODE...

The Elements of User Experience

Jesse James Garrett
jjg@jjg.net

30 March 2000

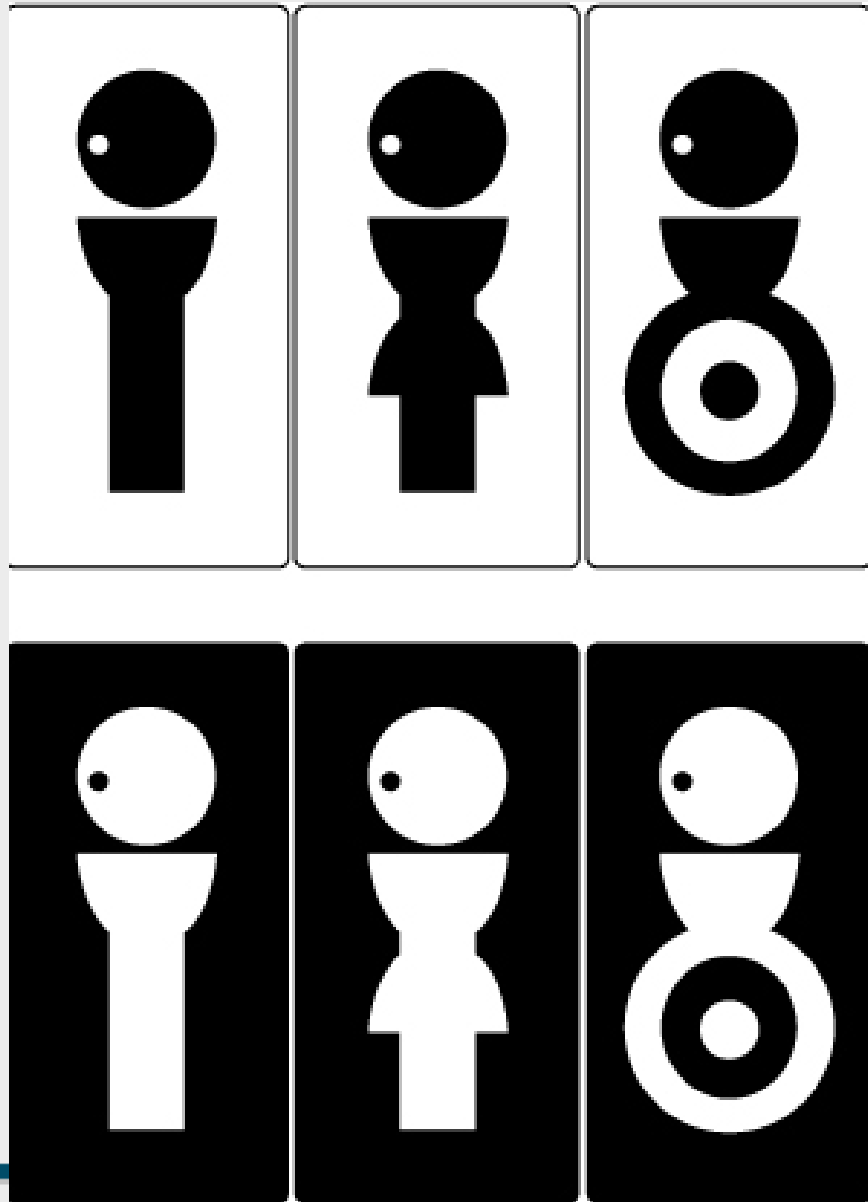
A basic duality: The Web was originally conceived as a hypertextual information space; but the development of increasingly sophisticated front- and back-end technologies has fostered its use as a remote software interface. This dual nature has led to much confusion, as user experience practitioners have attempted to adapt their terminology to cases beyond the scope of its original application. The goal of this document is to define some of these terms within their appropriate contexts, and to clarify the underlying relationships among these various elements.



ART OR DESIGN?



ART OR DESIGN?



ART OR DESIGN?



BASIC DIFFERENCES?

ART
GRAPHIC DESIGN

PLEASES THE ARTIST
PLEASES THE AUDIENCE

ART
GRAPHIC DESIGN

TRANSFER EMOTIONS
TRANSFERS INFORMATION

SOURCES

DESIGN ELEMENTS: A GRAPHIC STYLE MANUAL

Samara

THE LAYOUT BOOK

Ambrose, Harris



A PRACTICAL GUIDE TO DESIGNING FOR THE WEB

Boulton

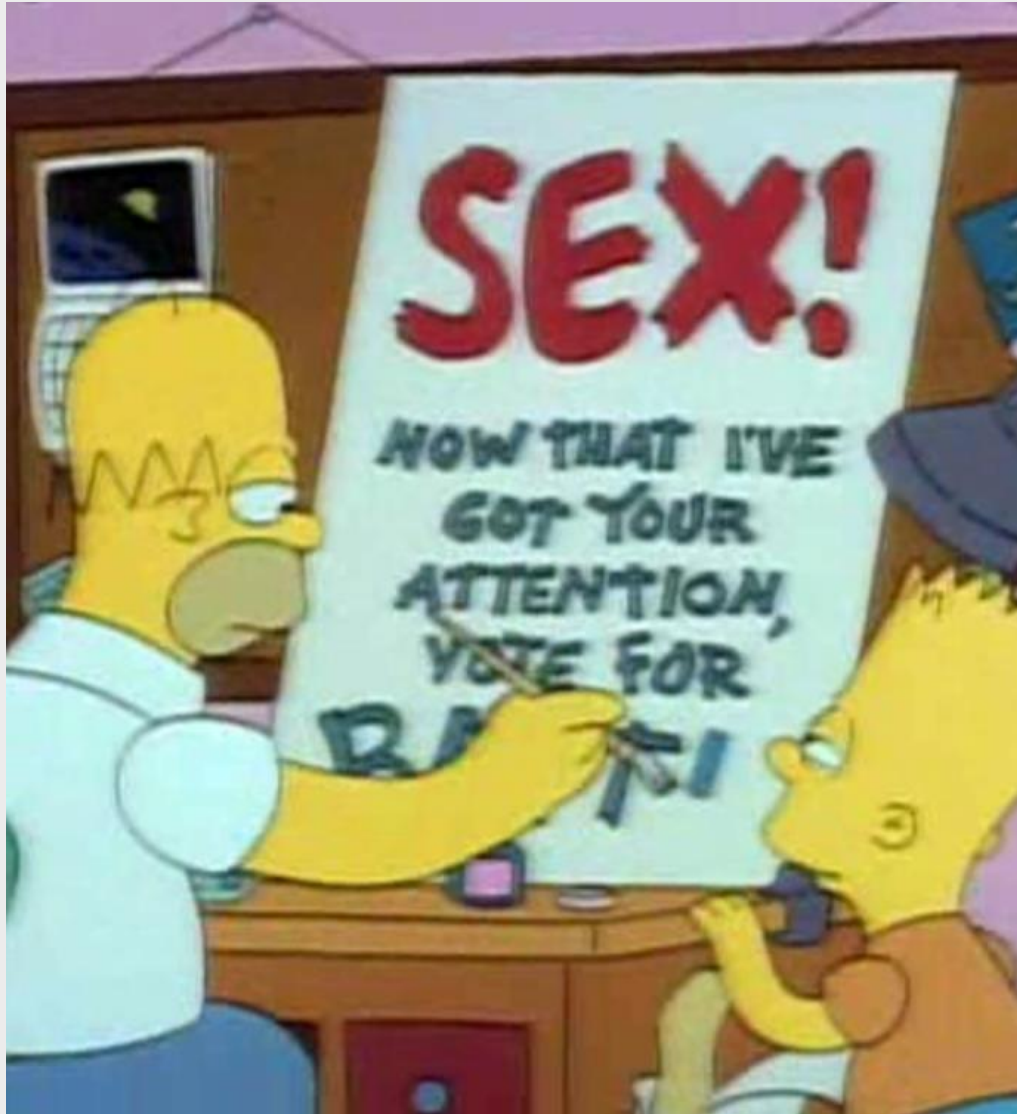
GRIDS ARE GOOD

Vinh, Boulton

<http://www.subtraction.com/2007/03/18/oh-yeeaahh>
http://www.subtraction.com/pics/0703/grids_are_good.pdf

PAGE DESIGN

WHAT PAGE DOES



ATTRACTS
ATTENTION

GUIDES THE
AUDIENCE

Directs the tour
of the page

STRUCTURES
INFORMATION

1st level, 2nd level ...

VISUAL ANATOMY

LAYOUT

Where

SKIN

How

CONTENT

What

INDEPENDENT PARTS
WORK TOGETHER



LAYOUT

WHY LAYOUT?

LAYOUT CREATES STRUCTURE

Content requires structure

Content without structure demands more effort

STRUCTURE SUPPORTS UNDERSTANDING

Organize the knowledge in the best way

EXISTING STRUCTURE HELPS TO FOCUS ON CONTENT RATHER THAN FORM

Easy navigation when looking for information

WHY LAYOUT?

HELPS DESIGNER GUIDE VIEWER'S ATTENTION

Emphasize important
parts of content

Tell stories, organize
content perception

Create hierarchies

REFLEX X | Reflex.cz | Politika | Život a styl | Kultura | Dokument | Vyhuleno | Autoři | Father Friendly | Akty X 2011
Aktuální číslo | Causy | Komiksy | Fotogalerie | Akty X 2009 | Akty X 2010 | Archiv | Předplatné online

AKTY 2011 Přivítejte jaro s vodními nymfami... [GALERIE ZDE](#)

Bin Ládín údajně plánuje velký teroristický útok, podobný 11. září 2001



Nejhledanější terorista světa Usáma bin Ládín se v posledních letech objevoval jen na různých video- a audionahrávkách, teď jsou ale k dispozici poměrně relevantní informace, že po čase navštívil pohraničí Afghánistánu...


24. březen 2011 - Viliam Buchert - Dokument [celý článek](#)

Big Boss: Odkud přišel český boháč?
Českou společnost terorizují "malomilionáři". Relativně velké množství lidí, zejména mužů, kteří si



24. březen 2011 - Reflex.cz [celý článek](#)

Exministr Jandák se na Facebooku pustil do Havlova Odcházení
Ve Věcech veřejných to vře, stížnost na loňské komunální volby v Praze



24. březen 2011 - B. Doležal [celý článek](#)

Aktuální číslo
REFLEX X
BIG BOSS
VÝCHOVA MILIARDÁŘŮ V ČECHÁCH
TYPOLOGIE BOHATÝCH ČECHŮ: KDO JE GENTLEMAN A KDO BOHATÝ BURAN?

ARCHIV **CAUSY** **KOMIKSY**

[Získat přístup zde >](#)

uživatelské jméno:
heslo:

[Zapomněl jsem heslo](#) [Přihlásit](#)

DIRECTING THE EYE

ENTRY POINT

Winner of the attraction game

SECONDARY (TERTIARY) DESIGN ELEMENTS

DOWNWARD, RIGHTWARD MOVEMENT

(or leftward, depends on text orientation)

EYES AND LOOKS IN PICTURE

RHYTHM

series of repeated elements = movement

VISUAL PROMINENCE – CONTRAST

TEXT

TEXT

VISUAL PROMINENCE – SIZE

TEXT

TEXT

VISUAL PROMINENCE – COLORS

TEXT

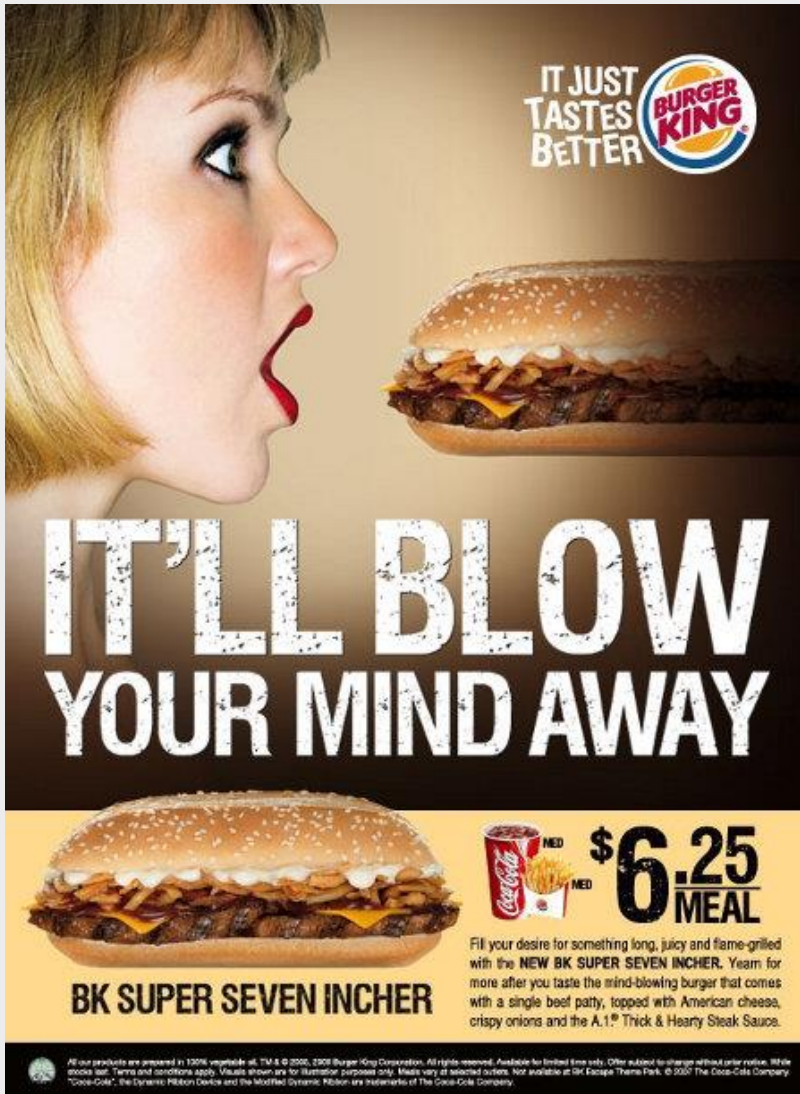
TEXT


VISUAL PROMINENCE – WHITESPACE

TEXT

**KONTEXT
TEXTKONTEXT
KONTEXT**




DIRECTION: ENTRY POINT



IT JUST TASTES BETTER 

IT'LL BLOW YOUR MIND AWAY

BK SUPER SEVEN INCHER

   **\$6.25 MEAL**

Fill your desire for something long, juicy and flame-grilled with the **NEW BK SUPER SEVEN INCHER**. Yearn for more after you taste the mind-blowing burger that comes with a single beef patty, topped with American cheese, crispy onions and the A.1.[®] Thick & Hearty Steak Sauce.

All our products are prepared to 100% standards at. TM & © 2008, 2009 Burger King Corporation. All rights reserved. Available for limited time only. Offer subject to change without prior notice. While stocks last. Terms and conditions apply. Visuals shown are for illustrative purposes only. Meals vary at selected outlets. Not available at BK Escape Theme Park. © 2007 The Coca-Cola Company. "Coca-Cola", the Dynamic Ribbon Device and the Modified Dynamic Ribbon are trademarks of The Coca-Cola Company.

TOP VISUAL PROMINENCE

Size, color, content
Faces (eyes, breasts,...)
Big or isolated objects
Color contrast

THERE CAN BE ONLY ONE

THERE CAN BE

A photograph of a baby in pink patterned pajamas crawling on a wooden board on a dark wooden floor. The baby is positioned in the center of the frame, leaning forward with its hands on the board. To the left, there is a wire basket filled with various items. In the background, a framed picture hangs on the wall, and a black metal stand is visible on the right. The floor is dark wood, and there are some colorful items scattered around the baby.

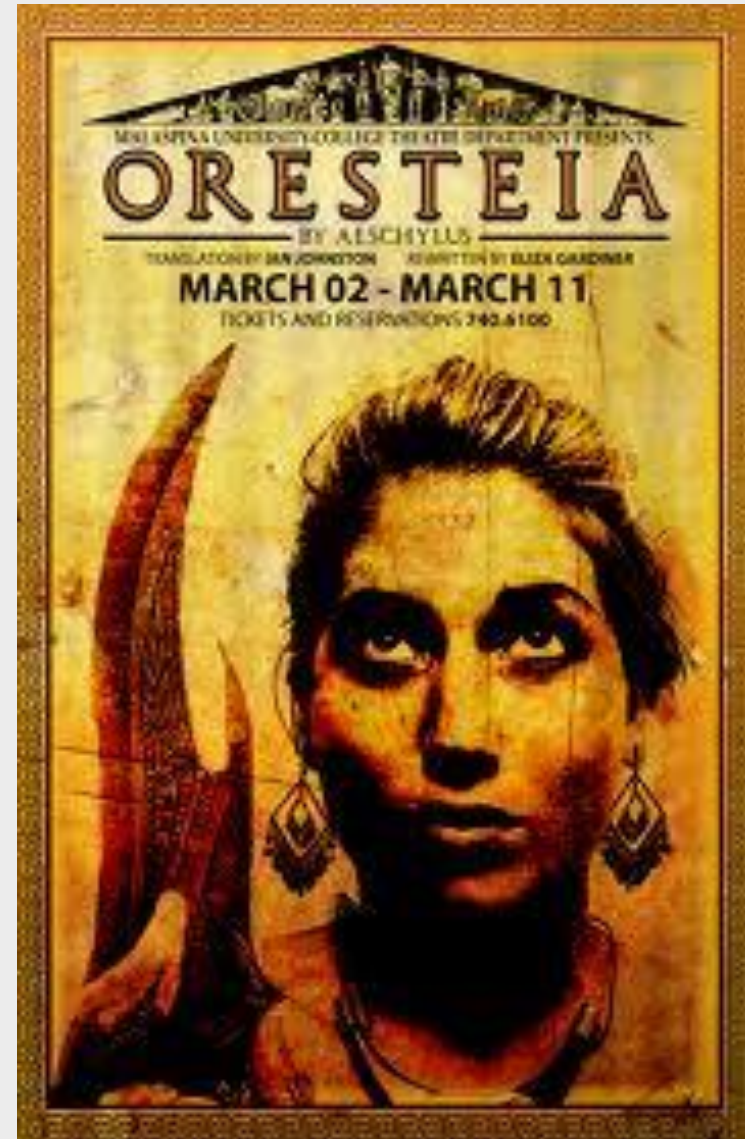
ONLY ONE!

DIRECTION: SECONDARY ELEMENTS

ORDER THE ELEMENTS BY
VISUAL PROMINENCE

TAKE ADVANTAGE OF
THIS ORDER TO
GUIDE USER ATTENTION

THIS IS A GOOD TIME TO
THINK ABOUT USAGE
SCENARIOS AND USER
PREFERENCES



DIRECTION: SECONDARY ELEMENTS

HOW TO CREATE SECONDARY LEVELS:

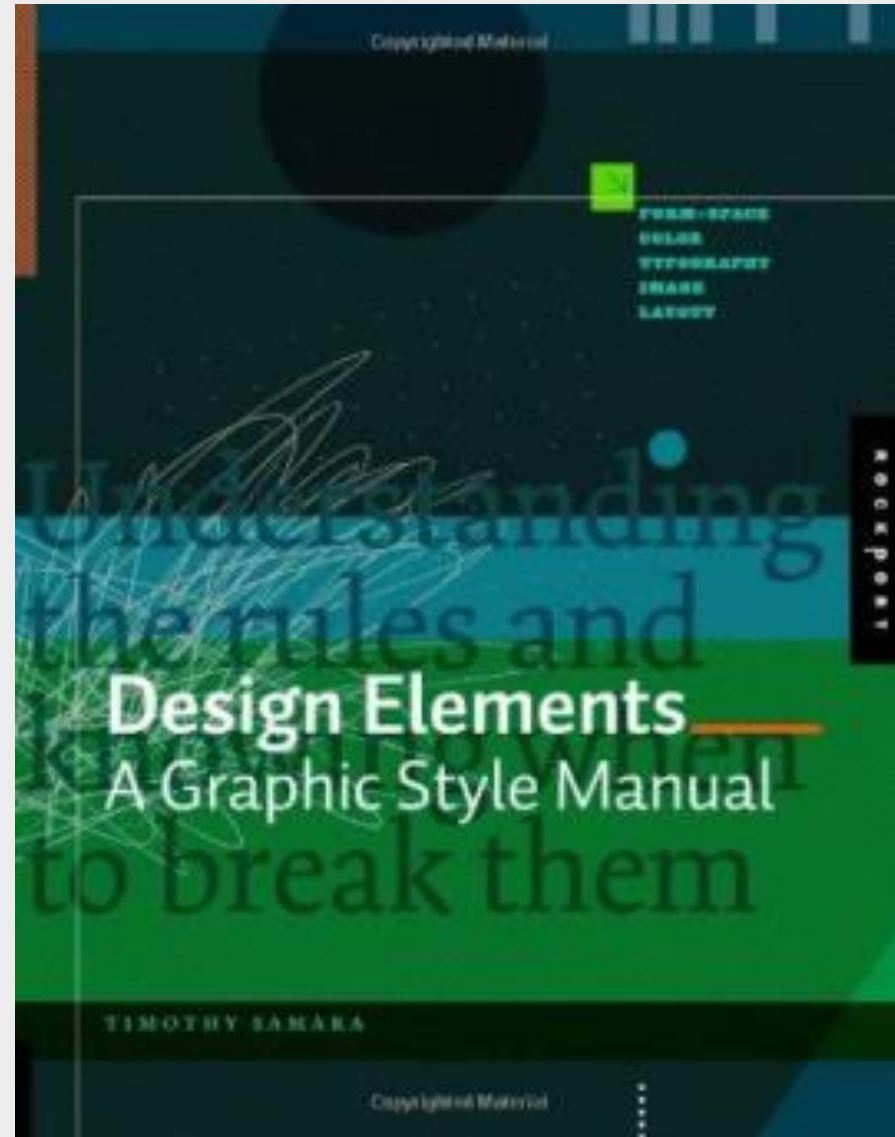
Decrease object size

Decrease color or contrast

WHY CREATE SECONDARY LEVELS?

Too much information

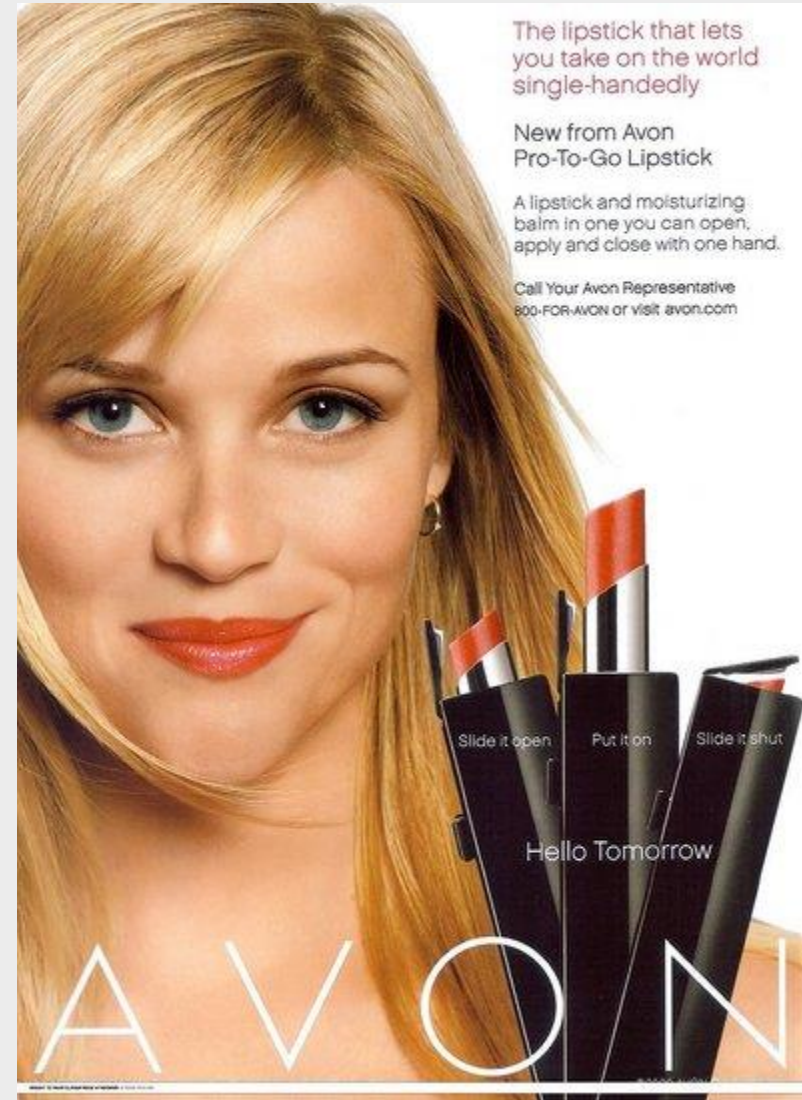
Create priorities



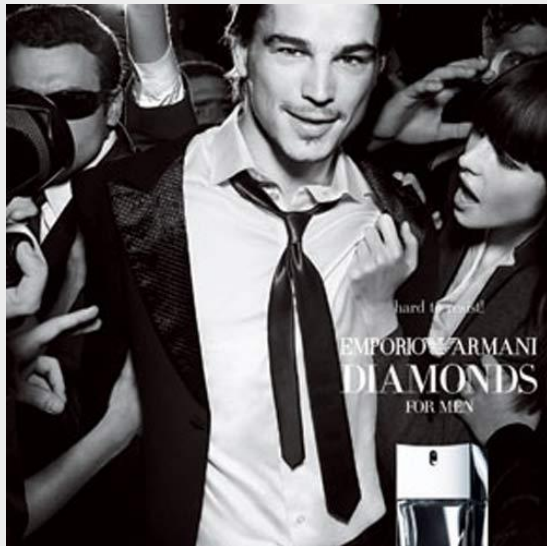
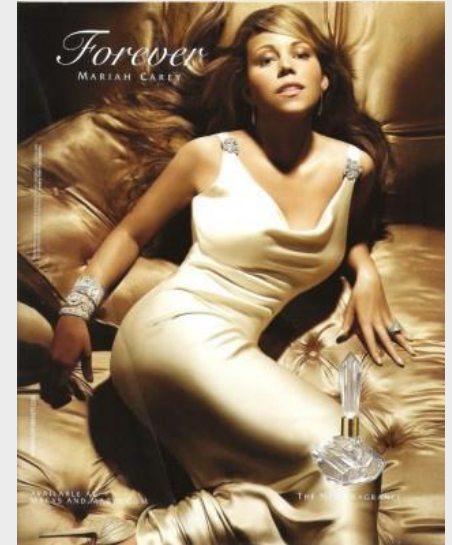
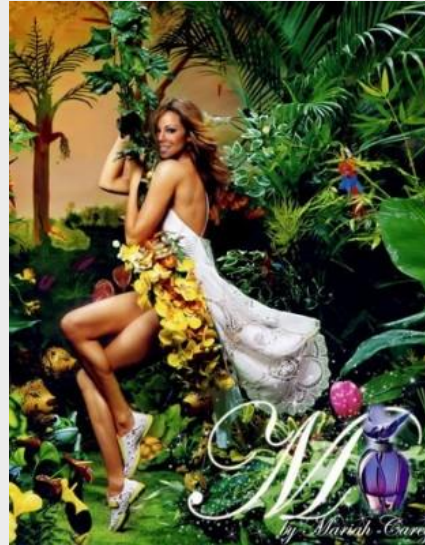
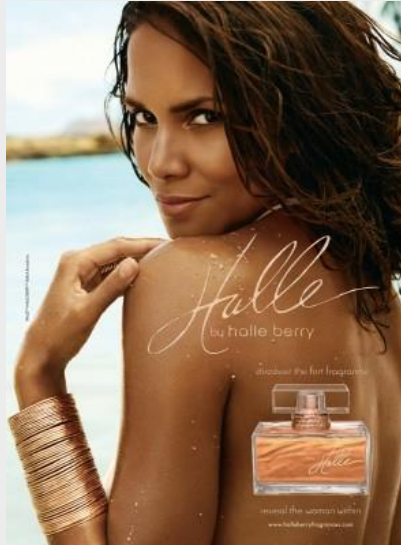
DIRECTION: DOWN AND RIGHT

IF NO OTHER
ATTRACTOR WINS,
THE USUAL MOVEMENT IS
DOWN AND/OR RIGHT

E.G.
PICTURE CAPTIONS
ARE PLACED BELOW
THE PICTURES
NOT ABOVE



SURVEY



DIRECTION: RHYTHM & MOVEMENT



No movement
Disorderly chaos

Left-to-right
movement
through increasing height

ARTISTRY®
essentials



DIRECTION: EYES AND LOOKS

THIS IS MY MESSAGE.

PEOPLE LOOKING OUT
OF YOUR PAGE WILL:

Distract the viewer

Destroy the flow

Direct your viewers to
your competitors



DIRECTION: EYES AND LOOKS



THIS IS MY MESSAGE.

PEOPLE LOOKING OUT
OF YOUR PAGE WILL:

Distract the viewer

Destroy the flow

Direct your viewers to
your competitors

LEADING THE WAY

CONTENT NARRATION

The user will hear what we meant to say

EASIER NAVIGATION

The user will reach the target sooner

USE NATURAL ATTENTION FLOW

Place important parts below or next to entry point

ADJUST THE VISUAL PROMINENCE OF ELEMENTS - CHANGE THE NATURAL FLOW

Images, empty space, call-to-action buttons etc.

LEVELS OF PROMINENCE

Entry point
= Step 1

The image shows a screenshot of the Microsoft website with several annotations indicating levels of prominence:

- Step 1 (Entry point):** A red rounded rectangle highlights the main hero section, which includes the Microsoft logo, a navigation bar, a large banner about Windows XP and Office 2003 support ending, and a blue button to "Download now" for the Microsoft Deployment Toolkit.
- Step 2:** A green rounded rectangle highlights the right-hand navigation menu, which contains links for "For Home", "For Work", "For IT Pros", and "For Developers".
- Step(s) 3:** A dark gray rounded rectangle highlights the "Top products" section, which includes links for "Build your own Microsoft private cloud", "Windows application compatibility", and "Try Windows Intune".

Step 2

Step(s) 3

LEADING THE WAY: UNION.SK



➤ Úvodná stránka

➤ O spoločnosti

➤ Produkty

➤ Novinky

➤ Poistenie on-line

➤ Pre médiá


➤ Kariéra


➤ Oznámenie poistnej udalosti


➤ EURO


➤ Kontakty

Online poistenie

 Povinné zmluvné poistenie

 Havarijné poistenie

 Cestovné poistenie online

 Celoročné cestovné poistenie

POISTENIE VOZIDIEL

PRE OBČANOV

PRE FIRMY



Cestovanie

- Krátkodobé cestovné poistenie
- Celoročné cestovné poistenie
- Cestovné poistenie držiteľov študentských kariet
- Poistenie nákladov na zásah HZS

[viac »](#)



Život

- Investičné životné poistenie
- Kapitálové životné poistenie
- Poistenie detí
- Dôchodkovo orientované poistenie

[viac »](#)



Zdravie

- Poistenie ušlého zárobku
- Zdravotné poistenie pre cudzincov
- Zdravie plus
- Nemocnica bonus
- 24-hodinový lekár

[viac »](#)



Ďalšie poistenia

- Poistenie rodinných domov a bytov
- Poistenie domácnosti
- Stavebno-montážne poistenie
- Poistenie bytových domov
- UNION ISTOTA - úrazové poistenie

[viac »](#)

Novinky



PZP do konca októbra so zľavou 15%

03.10.2011

Hľadáte výhodné povinné zmluvné poistenie pre vaše auto? Vodiči starší ako 24 rokov s autom nad 70 kW si do konca októbra môžu uzatvoriť PZP so zľavou 15%. [Viac »](#)



Cestovné poistenie – nevyhnutná výbava pri ceste do zahraničia

Kontaktujte nás

0850 111 211

union@union.sk

Číslo zo zahraničia:
00421 (2) 2081 1811

 Napíšte nám ...

LOSING THE WAY: ALLIANZ.SK

Allianz 
Slovenská poisťovňa

Produkty pre vás Produkty pre podnikateľov Služby Spoločnosť Kontakty

Osoby Majetok Vozidlá Cestovanie Online

Allianz - Slovenská poisťovňa, a. s.

Hľadaj!



» Služby

- > Online poistenie
- > Poistná udalosť
- > Kalkulačky

» Kontakt

- > Infolinka 0800 122 222
- > Kontakty na nás
- > Napíšte nám
- > Pochvaly, sťažnosti

» Zapamätané stránky



CHAT

• operátor offline



AJ TENTO
STROM
SA PODARILLO ZACHRÁNIŤ
KLIENTOVI
Allianz - Slovenskej poisťovne
Č. 00014584512
TÝM, ŽE PREŠIEL OD PAPIEROVEJ
K ELEKTRONICKEJ KOREŠPONDENCII.
ĎAKUJEME!

Elektronická korešpondencia

» Zriadte si elektronickú korešpondenciu
a hrajte o 3 notebooky

Jedna rada Elektronická korešpondencia Inkaso Mobilné aplikácie

Online poistenie

- > Cestovné poistenie
- > Poistenie do hôr pre SR
- > Poistenie domácnosti, bytu a domu
- > Poistenie zodpovednosti zamestnanca za škodu
- > Povinné zmluvné poistenie (PZP)
- > Poistenie pre mladých Active

Havarijné poistenie

- > Nikdy nevíete, čo sa vám môže na cestách stať. Stačí mať havarijné poistenie, na ktoré sa dá vždy spoľahnúť. Naše poistenie sa navyše vždy prispôbii vašim požiadavkám.

Poistné udalosti

- > Pre všetkých klientov, ktorí mali poistnú udalosť sme pripravili Centrum likvidácie. V ňom sú všetky potrebné informácie a dokumenty potrebné pre bezproblémovú likvidáciu poistnej udalosti.



Je fajn, keď vás má kto vytiahnuť z kaše

Poistenie cez internet:

> Novinky > Výhody > Poistenie majetku so zľavou 20 %

GOOD SHOP

amazon.com
Hello, matej novotny. We have [recommendations](#) for you. [\(Not matej?\)](#)
[matej's Amazon.com](#) | [Today's Deals](#) | [Gifts & Wish Lists](#) | [Gift Cards](#)

Shop All Departments | Search | [Cart](#) | [Wish List](#)

Unlimited Instant Videos

MP3s & Cloud Player

Amazon Cloud Drive

Kindle

Appstore for Android

Digital Games & Software

Audible Audiobooks

Books

Movies, Music & Games

Electronics & Computers

Home, Garden & Tools

Grocery, Health & Beauty

Toys, Kids & Baby

Clothing, Shoes & Jewelry

Sports & Outdoors

Automotive & Industrial

The All-New Kindle Family

kindle
\$79

kindle touch
\$99

kindle fire
\$199

Amazon Prime

Includes Instant Videos
[Start your one-month free trial now](#)

Treat Yourself

God, No!: Signs You May Already...
Not only can the man rant, he can write. From the larger, louder half of the world-famous... [Read more](#)
~~\$24.99~~ **\$14.69**
[See more in your Wish List](#)

Microsoft Touch Mouse

Windows 7 has met its mouse
[Learn more](#)

Best Sellers

Electronics : 50-Inch and Larger HDTVs

Updated hourly

1. Samsung UN60D8000 60-Inch 1080p 240Hz 3D LED HDTV (Silver)
~~\$4,299.99~~ [Click for details](#)
2. LG Infinia 55LW6500 55-Inch Cinema 3D 1080p 240Hz LED-LCD...
~~\$2,699.99~~ [Click for details](#)
3. Samsung UN55D8000 55-Inch 1080p 240Hz 3D LED HDTV (Silver)
~~\$3,599.99~~ [Click for details](#)
4. LG Infinia 55LW6500 55-Inch Cinema 3D 1080p 240Hz LED-LCD...
~~\$2,699.99~~ [Click for details](#)

More Items to Consider

You viewed

Schaum's Outline of Computer Graphics
Roy A. Plastock, Zhigang Xiang
Paperback
~~\$19.95~~ **\$15.44**

Customers who viewed this also viewed

3D Computer Graphics (3rd Edition)
Alan Watt
Hardcover
~~\$76.00~~ **\$52.24**

Introduction to Computer Graphics
James D. Foley, Andries van Dam, ...
Hardcover
~~\$84.99~~ **\$60.84**

Computer Graphics: Principles and...
James D. Foley, Andries van Dam, ...
Hardcover
~~\$99.99~~ **\$71.58**

The Magic of Computer Graphics
Noriko Kurachi
Paperback
~~\$49.95~~ **\$42.66**

TOP SHOP



Pre pomoc pri nakupovaní, rady a špeciálne ponuky volajte na telefónne číslo:

02/59 220 751



[Nákupný košík](#) | [Pomoc](#) | [Kontakt](#)

Hľadať



0 položiek 0,00 EUR

[skontrolujte váš nákupný košík](#)

DOMOV

FITNESS

KRÁSA

DOMÁCNOSŤ

KUCHYŇA

ZDRAVIE

KOZMETIKA

NOVINKY

VALENTÍN

Výrobky z TV

Výpredaj a zľavy

Všetky výrobky

Prepravné

Klubová Karta

Predajne

Veľkoobchod

Články

Kariéra

Valentín s Top Shopom



Valentínske zľavy,
do ktorých sa zamilujete!

Urobte radosť svojej láske,
blízkym aj sebe.

Zľavy až do
-40%

Ponuka platí do 8.2.2012

Anatomický vankúš Dormeo Mia

Inovatívny vankúš
s 2 tvrdosťami, vhodný
pre všetky polohy
spánku

-50%



Super cena:

17,45€

Objednať



TOP produkt 2011 H2O Mop X5

Parný čistič
kobercov,
podláh, odevov,
okien, skla...

Kliknite tu!



TOP produkt 2011 PAINT ZOOM

Striekacia
pištoľ na
maľovanie

Kliknite tu!



TOP produkt 2011 AHH BRA

Univerzálna
spevňujúca
bezšvová
podprsenka
z mikrovlnná

Kliknite tu!



TOP produkt 2011 Ab Tronic X2

Zvýšte svoju
fyzickú kondíciu!
Ab Tronic X2
cvičí za Vás.

Kliknite tu!



TOP produkt 2011 DR. LEVINE Magnetické pásy

Zbavia Vás
bolesti kĺbov
- navždy

Kliknite tu!

Topshop odporúča

Novinky

TV produkty

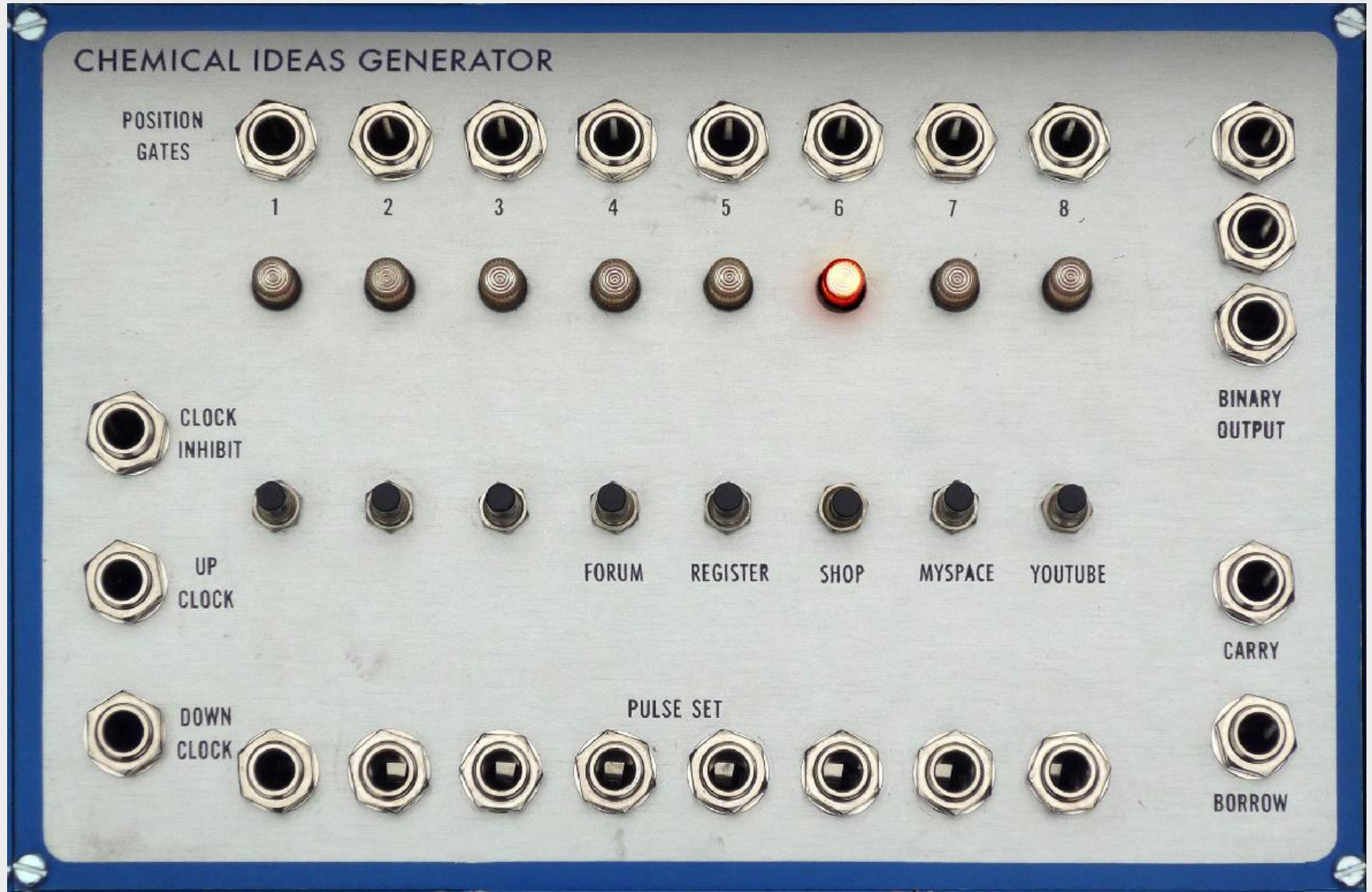
Fitness

Domácnosť a kuchyňa


Krása a chudnutie

Zdravie

EXTREME: THECHEMICALBROTHERS.COM



DISCUSS: KPMG.SK



cutting through complexity



Slovensko

Tlačové stredisko | Napište nám

Domov / Kto sme / Čo robíme / Publikácie & trendy / Kariéra


Vitajte na stránkach KPMG na Slovensku

KPMG je celosvetová sieť poradenských spoločností poskytujúcich služby v oblasti auditu, daní a poradenstva. KPMG na Slovensku bolo založené v roku 1991.




Lubos Vanco
Managing Partner

Súťaž: Vyhrajte Investora




Sme partnerom súťaže: **Vyhrajte investora**. Zistite viac o tom ako sa zapojiť.

Kariéra v KPMG



Navštívte naše internetové stránky kariéry a zistíte, prečo by práca v KPMG na Slovensku mohla byť pre Vás prínosom.

Podujatia a semináre



Dozrite sa na prehľad podujatí, ktoré

Oslavujeme 20. výročie vzniku!


KPMG 20 years of being your local business partner in Slovakia.

Stiahnite si našu [Správu o transparentnosti](#).

Daňové aktuality

Zistite viac o aktuálnych zmenách v daniach na Slovensku.


Medzinárodná súťaž KPMG International Case Competition - kliknite pre viac informácií



Take part in KPMG's International Case Competition


Študentský workshop Ace The Case (Bratislava/Banska Bystrica)

Nájdete nás pri rieke




Od 16. augusta 2010 poskytujeme svoje služby svojim klientom z novej adresy na nábreží Dunaja. Nájdete nás v komplexe River Park v Bratislave.


Investment in Slovakia



V rámci edície "Investment in" členské firmy KPMG na celom svete poskytujú základné investorský a podnikateľský dôležité informácie o krajinách, v ktorých pôsobíme. *Publikácia je dostupná len v anglickom jazyku.*


Značka lídra





KPMG Slovensko spol. s r.o.
Dvořákovo nábrežie 10
811 02 Bratislava
P. O. Box 7
820 04 Bratislava 24
tel.: +421 2 59984 111
fax: +421 2 59984 222
skmarketing@kpmg.sk

Sme druhý najatraktívnejší zamestnávateľ sveta



GLOBAL TOP 50^{No.2}
World's Most Attractive Employers
Powered by UNIVERSUM
2011

KPMG je druhú najatraktívnejšiu

CREATING LAYOUT

DEFINE CONSTRAINTS

ADAPT THE DEFINED INFORMATION ARCHITECTURE AND NAVIGATION DESIGN

Know WHAT elements should be displayed, not WHERE. (At least for the moment.)

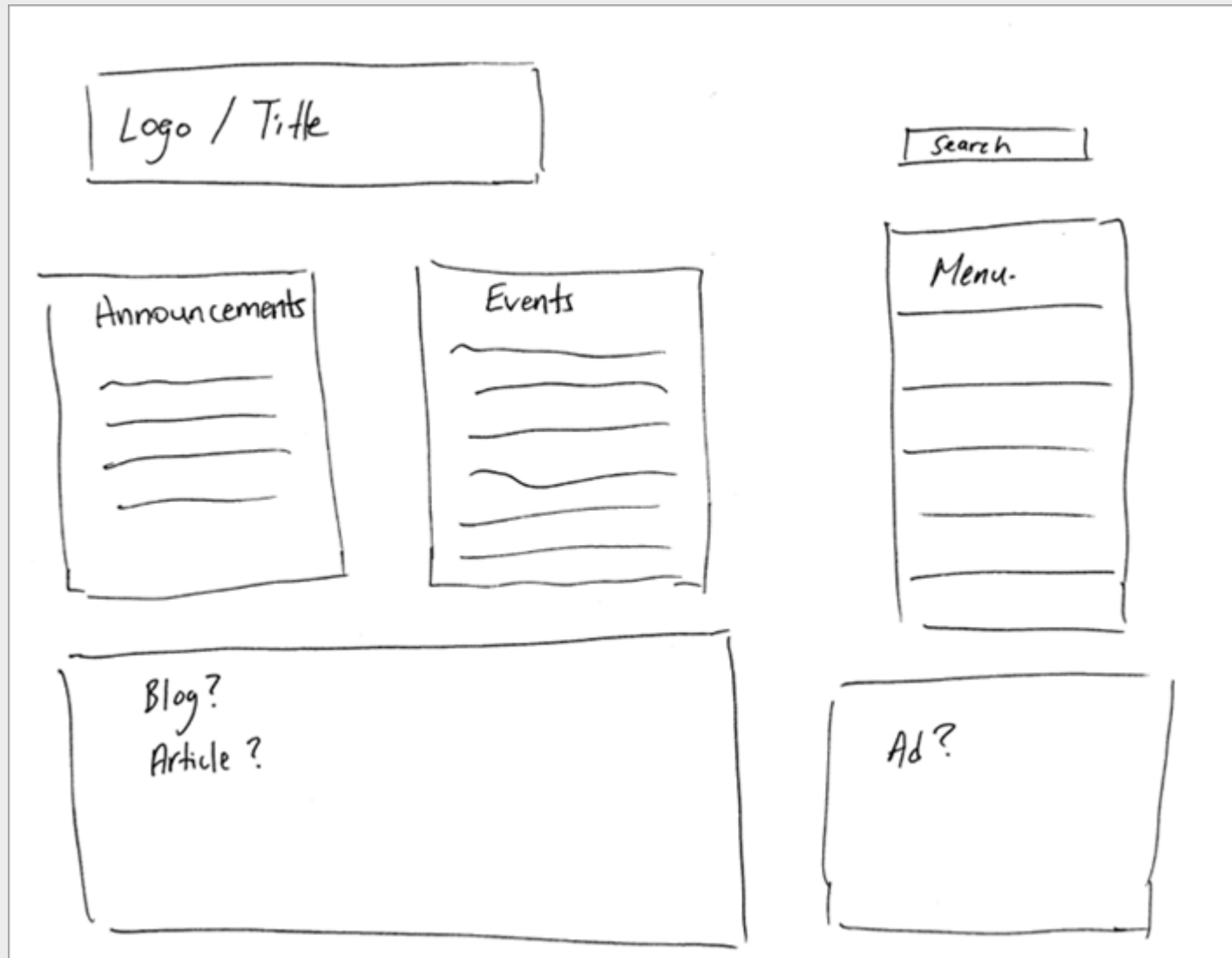
- e.g. 1 primary menu, 1 secondary menu, 1 text body, 3 previews of other pages, 1 login + 1 register button ...

MANDATORY ELEMENTS AND THEIR SIZE

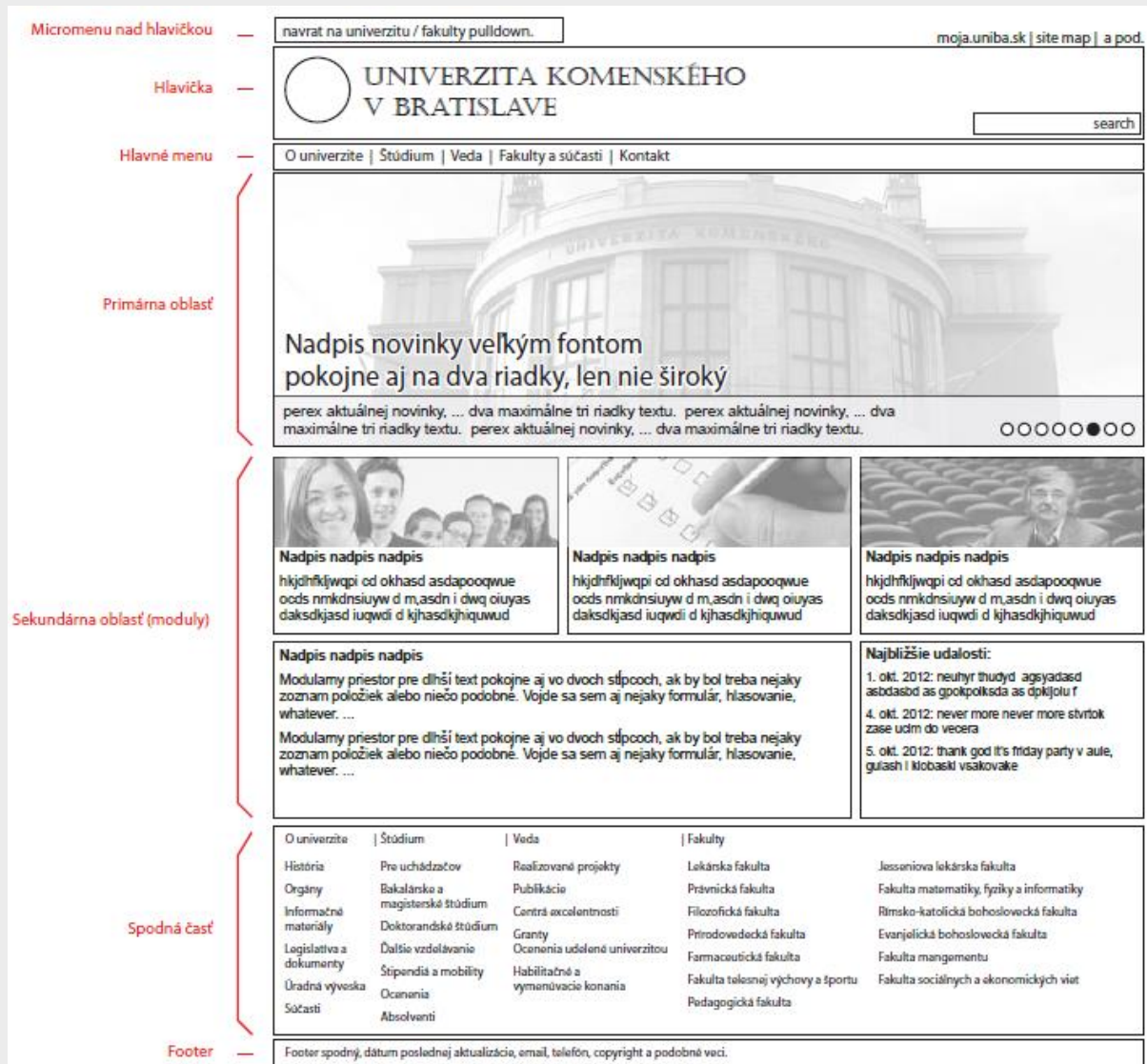
E.g. advertisement banners, device resolution
First know the constraints, then be creative

IT'S DESIGN, NOT ART!

WEBSITE WIREFRAME



EXAMPLE WIREFRAME



Topology of a web page

Fixed vs. modular areas

No colors,
No styles,
No decoration...

Test your functions

BRING ORDER TO CHAOS

FORM VS. CONTENT

UNSTRUCTURED VS. STRUCTURED DESIGN

UNSTRUCTURED = ANYTHING GOES 😊

STRUCTURED = ALIGNED LINES AND
HIERARCHIES

LINES ARE BORN FROM GRIDS

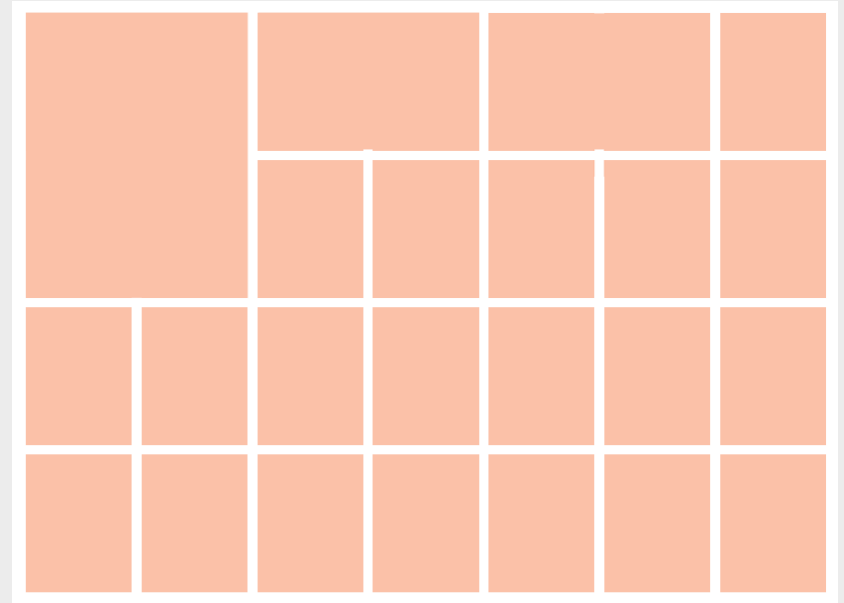
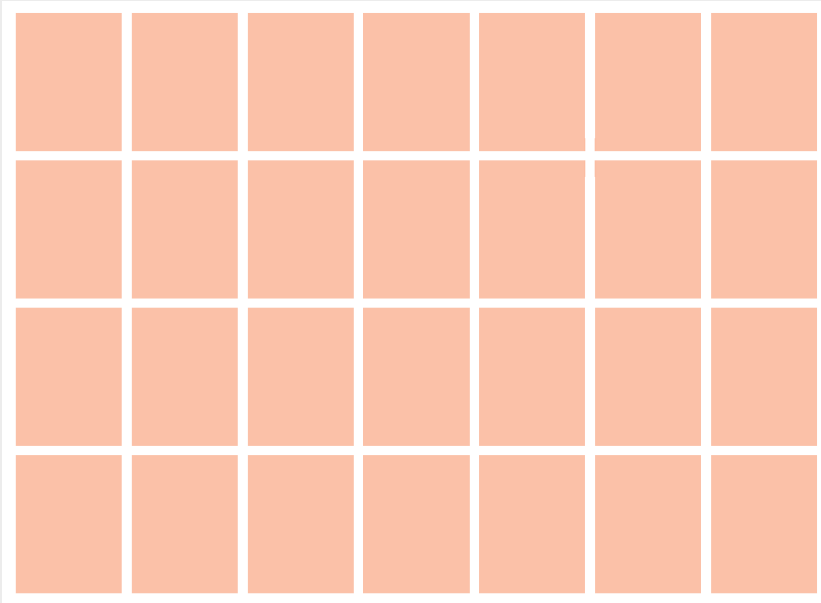
HIERARCHIES BY VISUAL PROMINENCE

GRID LAYOUT

WAY TO ORGANIZE LAYOUT

LINES FOR FREE,
WITHOUT ANY ADDITIONAL EFFORT

MERGE CELLS TO CREATE MODULES



GRID TYPES

GRID SHOULD NOT RESTRICT THE CREATIVITY
→ NUMBER OF COLUMNS SUPPORTS MANY
COMBINATIONS → SUPPORTS CREATIVITY

E.G. 58 COLUMN GRID WITH A GUTTER,

2x28 (+1x2column space)

3x18 (+2x2), 4x13(+3x2), 5x10(+4x2), 6x8(+5x2)

Karl Gerstner, 1960s, Capital magazine

E.G. 12 COLUMNS WITHOUT A GUTTER

2x6, 3x4, 4x3, 6x2

GRIDS IN WEB DESIGN

MOST COMMON (960PX)

12 columns @ 60px +
11 gutters @ 20px +
2 margins @ 10px

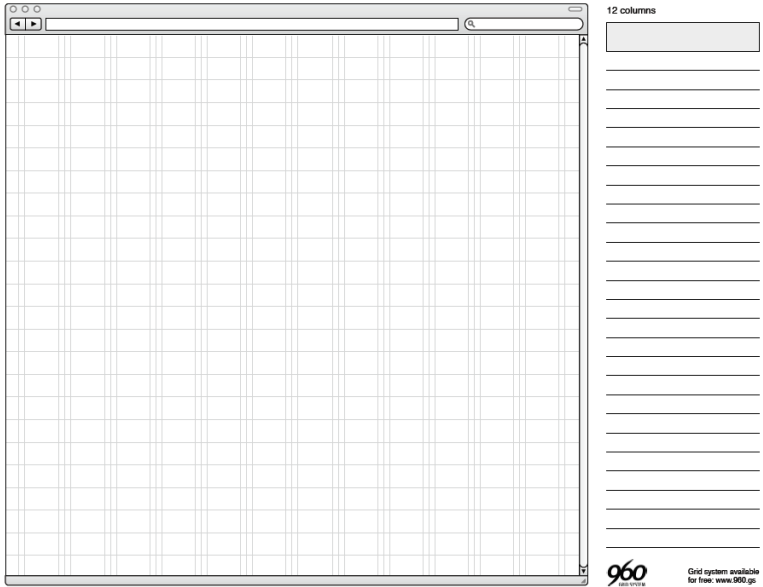
GRAB A SKETCH SHEET:

<http://960.gs/>

<http://unsemantic.com/>

DEVISE YOUR OWN GRID:

<http://grids.heroku.com/>






12 columns


960

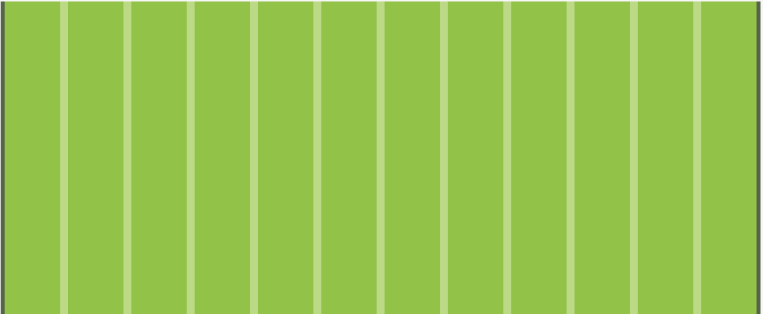
Grid system available for free: www.960.gs

Variable Grid System

Column width	70	Content width:		 Preview	<p>The variable grid system is a quick way to generate an underlying CSS grid for your site. The CSS generated file is based on the 960 Grid System.</p> <p>15/11/09 Update: Updated to allow fluid grid and fixed some bugs with odd gutter sizes.</p>
Number of columns	12	950	 Download CSS File		
Gutter width	10	Full width:	960	 Preview	

☐ Check to edit the width

 [Download CSS File](#)



Variable Grid System 0.6 designed & developed by [SrvSoft](#). Based on [960 Grid System](#)

FINALIZE THE GRID

CREATE VARIATIONS FOR SIBLING PAGES OR CHILD PAGES

The screenshot shows the Yeeeahh! homepage with a grid-based layout. The header includes the Yeeeahh! logo, navigation links (Web, Images, Local, Shopping, More), and a search bar. Below the header, there are several promotional banners and a sidebar with various category links. The main content area features a 'State of the Art Camera Phones' article, a 'Yeeeahh! Headlines' section with a 'Top News' tab, and a 'Marketplace' section. The footer contains copyright information and a privacy policy link.

Yeeeahh!

Search Local events, listings and more. Local Search

Log into My Yeeeahh! 17 New Messages Yeeeahh! Mail 5 Friends Online Now Yeeeahh! Messenger Weather for 10009 (Chicago) Now 18F Wed 32F Thu 26F

Log into My Yeeeahh! 17 New Messages Yeeeahh! Mail 5 Friends Online Now Yeeeahh! Messenger Weather for 10009 (Chicago) Now 18F Wed 32F Thu 26F

Featured Entertainment Sports Life

State of the Art Camera Phones

Do you have one? Why the hell not? Find out...
• 10 hottest new cell phones
• Getting the most from your camera phone

Will That Co-worker Ever Date You? What's the Best Pizza in Your Town? Does Hillary Have What It Takes? More Stories...

Yeeeahh! Headlines

Top News World Local Video

Bush proposes to out taxes by \$1.9T More on budget plan
Bomb attacks in Iraq kill at least 38 Security crackdown
NATO urges Taliban to leave Afghan town NATO handover
Glutskan one step closer to 2008 presidential bid
U.S. airlines rescind latest round of fare hikes
Thousands of rare marine species discovered in Philippines
Coroner: USC kicker was drunk when he fell to his death

Markets

Dow +0.25
Nasdaq -9.28
S&P 500 -1.40
10-Yr Bond -0.018

Sponsored by **Scottrade**

More Headlines: News | Popular | Business

Marketplace

Double Bonus Roses for \$39.99
Buy one dozen, get one dozen free plus a free vase from 1-800-Flowers® - Order now for Valentine's Day

Yeeeahh! Autos Find the Car You're Looking For

New Cars Used Cars Green Cars Concept Cars

The screenshot shows the Yeeeahh! Personals page. The header includes the Yeeeahh! Personals logo, navigation links (Search, How It Works, Mailbox, Saved Profiles, Create a FREE Profile, Premier, Subscribe), and a search bar. Below the header, there are several promotional banners and a sidebar with various category links. The main content area features a 'Dating Scene or Love Story?' article, a 'Yeeeahh! Autos' section, and a 'Marketplace' section. The footer contains copyright information and a privacy policy link.

Yeeeahh! Personals

Yeeeahh! My Yeeeahh! Yeeeahh! Mail Make Yeeeahh! Your Home Page

Welcome, Joe Sign Out My Account Search Web Search

Search How It Works Mailbox Saved Profiles Create a FREE Profile Premier Subscribe

Dating Scene or Love Story?

From casual dates to wedding dates, it all happens here.
Browse profiles now, FREE
Use advanced search and get specific, FREE
Get started NOW!

1. Tell us a little about who you're looking for

I'm a seeking a

who's between the ages of and

within miles of New York, NY (Change)

☒ Show photo profiles only

2. Get better matches by adding more criteria...

Her body type Any (Change)
Her ethnicity Any (Change)
Her education level Any (Change)

3. Find My Match Add more search criteria

Love at First Sight!

February 14 was a big day for Colleen. But it almost wasn't. She almost deleted Mr. Right! See her story.

• More Dating & Relationships
• More Stories in Hook-up Magazines

Get Yeeeahh! Personals To Go!

Now available for your mobile phone! Get started now.

Singles in Your Area

Country Mouse in the Big City New York, NY
True Love, Playas Need Not Apply New York, NY
Boo! It's the Girl Next Door New York, NY
Cute, Cool, But Not Conceted New York, NY
Uh-Huh, Uh-Huh, Oh Yeah New York, NY

Try Yeeeahh! Personals Free for a Week!

Get started in less than 5 minutes

Copyright © 2007 Khoi Vinh. All rights reserved. Copyright/Privacy Policy

Advertise With Us | Search Marketing | Suggest a Site | Page Tour | Feedback | Yeeeahh! Español
Company Info | Jobs | Help | Privacy Policy | Terms of Service

NEXT:
GRAPHIC DESIGN
PART 2